

Quick Facts

CMEwebsites has completed over 100 web design projects for a variety of clients in the Pittsburgh region and across the country.



Owners Jane and Scot Noel founded Computers Made Easy, Inc. in 1999 after successful careers in computer game development. Between them they have over 30 years of technical experience and 25 years of project management, as well as software instruction at Allegheny County Community College, Saint Vincent Small Business Development, and the Norwin Library.

Projects

Our projects range from informational, e-commerce, and industrial sites to community, medical, and legal websites. They include developing a secure, internal communications portal for Keystone Conemaugh Projects (management office for the two largest coal fired power plants east of the Mississippi) and creating an online directory of Westmoreland County businesses, service, and events which attracts between 55,000 and 65,000 visitors per month (www.InWestmoreland.com)

Strengths

- **Graphic Design.** (Jane Noel has served as Art Director for multi-million dollar software projects.)
- **Marketing Copy.** (Scot Noel has been a professional writer in four industries for over 25 years.)
- **Search Engine Optimization.** (Both Jane and Scot keep abreast of the latest trends in online search.)
- **We Care.** (It's about that simple.)

Business Model

Referrals are our business. 95% and more of new business results from referrals within our customer base. Most of our modest advertising budget supports local community events such as the Westmoreland Arts & Heritage Festival, Norwin Relay for Life, Girl Scouts, Animal Friends, etc. Computers Made Easy, Inc. is not dedicated to fast growth. Our business model more closely resembles a hometown medical practice with an established client base.

No miracles, no gimmicks, no promises of immediate and fabulous success. Our goal is to learn your business and help you succeed online, both by our skills and services and through whatever practical, common-sense advice we can offer.

Testimonials

"Thanks to both of you - the best part of being in business - is developing business relationships that develop further into friendship and respect and admiration - you and Jane are awesome - thanks so much for your help." -- Chuck Grudowski of New Choice Fundraising on 11/8/08.

Other testimonials available upon request.